

Cem Ozan Cetintas

3D Artist · Visual Designer

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Profile

3D Motion Designer and Visual Designer working across 3D, animation, motion graphics, video and interactive experiences. Experienced in taking visual concepts from storyboard and 3D scene development through animation, editing and final delivery. At SAP, created motion and 3D content for marketing and physical events and developed interactive web-based experiences with developers. Freelance work includes animated films, 3D environments, game art and visual storytelling. Particularly interested in how motion changes when it has to live on large screens, in physical spaces, or as part of an interactive experience.

Experience

Visual Designer - SAP | Oct 2024 - May 2025

- Created motion graphics, 3D animations, campaign visuals and video content for global marketing campaigns and physical events, such as SAP Sapphire, Connect, COP28, Microsoft Ignite and Gitex Africa.
- Developed visual concepts and storyboards before production, defining composition, camera movement, pacing and visual direction.
- Built and animated 3D scenes and assets for digital and event applications, adapting content to different formats and screen environments.
- Created an interactive web-based 3D experience for the sales team in collaboration with developers, connecting 3D design, animation and interactive behaviour for marketing.
- Optimized 3D geometry, textures and rendering workflows for real-time and web-based applications.
- Worked with marketing, UX, design and development teams from initial concept through review and final delivery.
- Worked with art directors to develop event and booth spaces in COP28 and Gitex Africa.
- Used generative AI tools for visual exploration, concept development and production experimentation.

3D/Motion Designer (Working Student) - SAP | Oct 2023 - Sep 2024

- Designed and animated 3D assets for global digital marketing campaigns, enhancing visual storytelling and audience engagement.
- Optimized textures, geometry, and rendering boosting web-based 3D project performances and reducing load times.
- Collaborated closely with developers and UX teams to integrate interactive 3D content seamlessly into web environments.
- Contributed to SAP events by creating cross-platform digital storytelling content and booth visuals.

Illustrator, Animator, Designer - Freelance | Jan 2021 - today

- Created 3D visuals, animations, motion graphics and illustrations from initial concept through final delivery for various brands and indie game studios.
- Created and animated the music video for Teoman – Bir Kış Sabahı, which has reached more than 3.7M views.
- Designed environments, characters, props and 3D assets for independent games, tabletop games and visual storytelling projects.
- Built 3D scenes with modelling, materials, lighting, camera composition and animation.
- Developed animated sequences combining 2D, 3D, compositing and editing.
- Created storyboards and visual concepts to establish narrative, camera direction and pacing before production.
- Developed modular animation workflows and Blender Geometry Nodes systems to make scenes and animations easier to iterate and adapt.
- Worked directly with clients and creative teams to translate briefs into visual concepts, present work, handle feedback and deliver final assets.

Education

Hochschule Anhalt, Germany
MA, Integrated Design | **2022 - 2024**

Istanbul Technical University, Turkey
B.Arch., Architecture | **2012 - 2017**
Honoured with thesis project

Language

English (C2 – Professional Fluency)

German (B1 – Basic Proficiency)

Awards

ArchiPrix Tr, Graduation Competition,
3rd Prize 2017

S.O.S Design Competition *Honourable,*
Mention 2017

Skills

Software:

Blender, Marvelous Designer, Substance Painter, Unity, Davinci Resolve, Adobe Premiere and After Effects, Clip Studio Paint, Adobe Creative Suite, Figma.

Soft Skills:

Creative | Visual storytelling · Concept development · Art direction · Motion aesthetics · Composition & pacing
Strategic | Design thinking · Modular workflows · Problem solving · Brand adaptation · Cross-platform consistency
Collaborative | Cross-functional teamwork · Agile iteration · Feedback integration · Client communication · Project ownership